Size (Width x Height): 17"x 11" to 8.5" x 11"
Product: Folded EDDM Mailer (Landscape)

PRSRT STD
ECRWSS
U.S. POSTAGE
PAID
EDDM RETAIL

Outside Back Cover

Local
Postal Customer

Outside Front Cover

Safe Area: Keep all text within this line

Finished Size: This is the size where the product will be cut to.

Bleeds: Create a 1/8" bleed to make sure that ink goes to the edge of the finished size.
Extend Artwork or graphics to the edge of the template

NOTES:

1. Open this file in Adobe Illustrator version CS and above.
2. Use [**My Artwork**] layer to create all your art.
3. Outline all Fonts. Go to **Type** -> **Create Outlines**.
4. Delete the Instructions layer before creating PDF.
5. Save File as **Press Quality** PDF and set Standard as **PDF/X-1a:2001**.

PRINTPAPA

Fold

Left Inside Panel

Right Inside Panel